

Presented by The Marana Chamber of Commerce



Education ♦ Fun ♦ Sustainability

## Mission Statement:

To provide education and promotion of the importance of making “green/sustainable” choices for those in our chamber and our community. Provide a platform for our green chamber members to give back to the community.



Marana Chamber of Commerce  
Green Committee  
13881 N Casa Grande Hwy, Marana, AZ 85653  
(520) 682-4314

## A Message From Our Event Coordinator

The “Marana Earth Festival – Making Sustainability Fun!” event is where Southern Arizona gathers to see, learn and experience earth-friendly practices from businesses and non-profits. Their activities and products will be showcased from noon to 5 pm. Saturday, Nov. 4, 2017, at Tucson Premium Outlets.

The event will include education and hands-on activities for all ages, from children to senior citizens: cooking; making art out of recycled items; planting desert-friendly greenery; building an irrigation system; seeing the latest in energy- and earth-friendly construction and home products. We’ll also sample great foods grown in the Marana area and learn about how some are served in the kitchens of great restaurants around the world.

Holding the event at the Tucson Premium Outlets, in Marana, a prominent outlet mall along Interstate 10, will give sponsors and exhibitors maximum visibility. Attendance will be enhanced as early-bird holiday shopping ramps up on a Saturday afternoon in November and by the fact “Marana Earth Festival – Making Sustainability Fun!” will include a full-blown recycling drive. After dropping off electronics, paper, cloth and other products for recyclers, shoppers can park and enjoy the activities.

The University of Arizona and Marana Unified School District already are committed to the event, and other organizations are joining. There will be ample opportunity to learn from local experts about the value of green practices. It is good for our economy and good for our future. Among our many exhibitors are local restaurants and growers, educators, contractors, service companies and other folks who care about our planet.

The world is getting into the sustainability movement. There is no reason it can’t be fun and profitable. We are in the perfect position to show how it’s done. Our Arizona weather and our desert-hardened spirit set us up to be the perfect example of doing business in a greener and gentler way.

Please choose from one of the sponsorship levels to support the event.

Mark Mittelstadt  
Event Coordinator  
Marana Chamber of Commerce





Marana Chamber of Commerce  
Green Committee  
13881 N Casa Grande Hwy, Marana, AZ 85653  
(520) 682-4314

For Immediate Release  
For More Information Contact:  
The Marana Earth Festival  
[www.MaranaEarthFestival.com](http://www.MaranaEarthFestival.com)

Event Coordinator Mark Mittelstadt  
email: [markmittelstadt@maranachamber.com](mailto:markmittelstadt@maranachamber.com)

## **THE MARANA EARTH FESTIVAL**

### **Saturday November 4, 2017**

12pm - 5pm at The Tucson Premium Outlets in Marana

The Marana Chamber of Commerce and local businesses have come together to participate in The Marana Earth Festival on November 4, 2017 from noon to 5pm at The Tucson Premium Outlets in Marana.

The Marana Earth Festival is where Southern Arizona gathers to laugh and learn about making Green/Sustainable choices in our community.

Local business vendors, World Care, the Beacon Group, Pima Community College, The University of Arizona College of Agriculture and Life Sciences, The Marana School District, Tucson Premium Outlets and the Marana Chamber of Commerce have joined forces to create a festival surrounding Education, Fun & Sustainability.

There will be educational presentations, entertainment, food, a beer garden, a kids education & fun center and vendors demonstrating Green Sustainable Choices. Kids will be issued a personal passport booklet to collect stamps from vendors for prizes.

**The Marana Earth Festival; Making Sustainability Fun.**

**###**



# The Marana Earth Festival

## INVESTOR LEVELS

### SUSTAINABILITY INVESTOR: \$5,000 - Cal Portland

- Prominent logo in Tucson Premium Outlets marketing ahead of event.
  - White Board in the food court
  - Stand and Pole Banners
- Prominent logo on stage; prominent logo on all entrance signage.
- Two feature articles on Marana Earth Festival web site pre- and post-event.
- Prominent logo in/on all media/web site/social media and all printed collateral.
- Speak on stage for up to 5 minutes.
- Stage mentions during the event.
- Cover of Passport and stampable full-page ad.
- Social media posts during the event.
- Booth with table and chairs.
- Thank you ad in Tucson Local Media or other media.



# The Marana Earth Festival

## INVESTOR LEVELS

### EDUCATION INVESTOR: \$2,500 – only ten

- Large logo in Tucson Premium Outlets marketing ahead of event.
  - White Board in the food court
  - Stand and Pole Banners
- Banner with Education Investor logos in Education Tent.
- Large logo on stage; large logo on all entrance signage.
- One feature article on Marana Earth Festival web site.
- Large logo in/on all media/web site/social media and all printed collateral.
- Stampable full-page ad in Passport.
- Stage mentions during the event.
- Speak on stage up to 2 minutes.
- Social media posts during the event.
- Booth with table and chairs.
- Thank you ad in Tucson Local Media or other media.



# The Marana Earth Festival

## INVESTOR LEVELS

### EARTH INVESTOR: \$1,000 – only five

- Medium logo on stage; medium logo on all entrance signage.
- Medium logo in/on all media/web site/social media and all printed collateral.
- Half-page stampable ad in Passport.
- Stage mentions during the event.
- Social media posts during the event.
- Booth with table and chairs.

### LIVING GREEN INVESTOR: \$500 – no limit

- Logo in/on all media/web site/social media and all printed collateral.
- Quarter-page stampable ad in Passport.
- Stage mentions during the event.
- Social Media posts during the event.
- Thank you ad in Tucson Local Media or other media.

